

Snowmobilers Are Saying

This is just what I need to plan trips.

Website survey participant

We need a one stop shop!!!

Website survey participant

I have checked out every single GPS map that is out there and yours is by far the best.

Frank, Big Moose

Any information that can be made to us riders is always appreciated.

Website survey participant

All trails in NY should be available on smartphone.

Website survey participant

For an app, I would absolutely need to know where I could get gas and a bite to eat.

NYSSA Forum attendee

NYSnowmobileWebMap.com

Join Us Today!

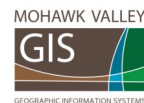
It's simple.

Fill out and mail the enclosed form. Or email the information.

Invoices will go out Aug. 1st. Payment by check for \$70 due Sept. 15th.

Questions? Suggestions? Just call or email.

Brought to you by:



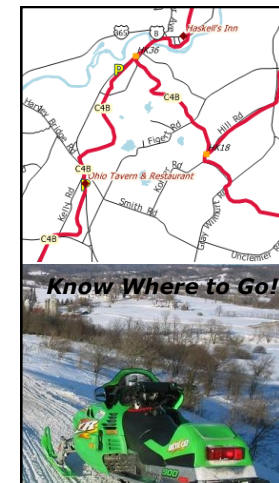
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Linda Rockwood, owner
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Affordable Marketing Only \$70

Reach Everyone Who Snowmobiles in New York State



NYSnowmobileWebMap.com

Year 3 We're Going Statewide!

One third of our website visitors are from out of state.

If you're not in the web map, they won't know you're here!

Announcing for the 2011-2012 Season

- Statewide map expansion
- iPhone and Android apps (no reception needed)
- GPS files and maps
- Facebook, Twitter, YouTube marketing
- Business promo trivia contests on Facebook

How is the Website Being Marketed and Monitored?

- Traditional print and website advertising
- Social media tools
- At tradeshow
- Links from other websites
- Press releases
- Email notification to all NY and surrounding states' clubs
- Search engine optimization techniques
- Google Analytics tracking

Benefits for Your Business

- Your business name and symbol in the web map, GPS files and smartphone apps
- Your map listing (see below)
- Multiple categories to list your business
- Be found visually or by searching: By Category, By Name, By Town, By Keyword (pizza, Yamaha, near trail)
- Website marketing can be tracked
- Year-round website



NYSnowmobileWebMap.com

Business	URL	Comments/Description	Street	City	State	Zip	Phone	WGS84 LATITUDE	WGS84 LONGITUDE
Adirondack Convenience		Adirondack Convenience provides all your convenience shop needs, with Mobil gas, an ATM and a Dunkin Donuts and Subway inside.	2460 State Route 30	Mayfield	NY	12117	518-661-5500	43.1112	-74.2663
Easy Mart (Sunoco)		We make fresh every day pizza, wings, subs, pasta, fish fry, wraps, homestyle soups, hamburgers, fries, calzones & more. Gasoline, diesel and kero. Lots of parking for trailers & snowmobiles. Your one stop hours of operation: 5 am to midnight.	6371 State Rt 167	Dolgeville	NY	13329	315-429-9001	43.0940	-74.7852
Fastrac	http://www.fastracmarkets.com	Convenience store with gas and diesel. Fresh sandwiches and pizza. Snacks, soda and beer.	State Rt 28	Old Forge	NY	13420	315-369-3020	43.7040	-74.9839
Haver's Nice-N-Easy		Stop in at either of our locations & enjoy a nice cup of coffee. Also available is a wide range of food, including subs, pizza, soups & more. We stock snowmobile oils	12200 State Rt 28	Poland	NY	13431	315-826-7222	43.2308	-75.0804

Listing Information from Search in the Web Map (sample portion, fuel/food)